

What is PIM?

PIM enables you to manage and store data from different sources and keep it in one centralised hub. Everything relating to your products, from descriptions, to images and user guides to sizing charts - keep it all in one place and distribute it to your different channels. Quickly. Easily. Effortlessly.



What PIM Does



Accelerate Time To Market



Reach New Markets



Reduce Returns



Increase Online Conversions



Increase Average Order Value



Improve Your Productivity



Expand Your Product Range



Improve Your SEO Ranking

Why PIM?

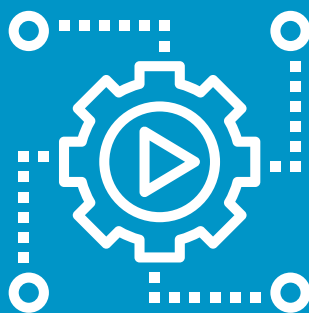


Create product experiences your customers will love!

Inaccurate product information accounts for **40%** of returns and can damage your online reputation, not to mention the time and resources that get wasted as a result! Consumers know what they want and they want that information readily available. Give your customers confidence in their online purchases with accurate, complete and fully-enriched product information.

Automate. Save time. Reduce costs!

API-driven data feeds import and distribute all your product information with a few simple clicks, which can reduce manual tasks by up to **80%**. Workflows move your products through the lifecycle stages, always ensuring all product data is complete before being launched. By automating a large proportion of these manual tasks, expanding product ranges and moving into new markets has never been easier.



Why Pimberly?



THE WORLD'S MOST POWERFUL PIM PLATFORM



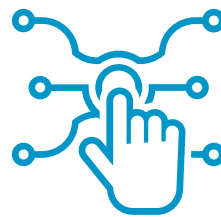
With you every step of the way

We're a SaaS business, so we'll work with you through the implementation and make sure you have continued support once Pimberly is live.



Be at the top of your eCommerce game

Pimberly is a dedicated, cloud-based solution designed to supercharge your eCommerce performance. Access everything, anytime, anywhere.



Pimberly is feature rich and constantly growing

Our team of in-house developers devote their time to improving the Pimberly platform, giving users the best possible experience.



BOOK A DEMO